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# ONGOING PROJECT

## Horticulture Impact Assessment Program 2023/24 to 2025/26

**Project code: MT24005**

Funded by Hort Innovation using the multi-industry R&D levy

Delivered by ACIL Allen Consulting

Project duration: 2023–2026

### What's in it for you?

This project provides independent evaluation of how levy-funded R&D investments are performing – not just in theory, but in real-world results.

It helps demonstrate whether projects are delivering value, what kind of impact they're having and where future investment should be directed. It also ensures Hort Innovation remains accountable to levy payers and government.

### What the project delivers

Each year, the project provides:

- Independent evaluation of a random sample of levy-funded R&D projects
- Analysis of economic, social, environmental and governance impacts
- Compliance with Council of Rural Research and Development Corporations (CRRDC) impact assessment guidelines
- Four grower-focused case studies to illustrate outcomes in plain language

The findings feed into Hort Innovation's performance reporting and help inform strategic investment decisions.

### So what? What's changed?

While individual projects often report outputs, this program looks at the bigger picture – measuring the actual impact of levy investment over time.

It helps Hort Innovation and the wider industry:

- Understand what's working (and what's not)
- Communicate results clearly to growers, government and other stakeholders
- Build a stronger case for ongoing and future investment



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### Why this matters

Growers fund the R&D – and deserve to know if it's delivering.

This project ensures levy payers get a clear, independent view of where their money is going and what it's achieving – with accountability built in.

### Learn more

👉 You can find impact assessments and case studies for FY2023/24 at <https://www.horticulture.com.au/growers/help-your-business-grow/research-reports-publications-fact-sheets-and-more/mt24005>