

FUNDED BY THE
NURSERY LEVY

ONGOING PROJECT

Nursery Industry Consultation Agreement

Project code: NY23002

Funded by Hort Innovation using the multi-industry R&D levy

Delivered by Greenlife Industry Australia (GIA)

Project duration: 2023–2026

What's in it for you?

This project helps ensure that levy investment decisions reflect what matters to nursery growers – by supporting structured consultation, national coordination and strong industry representation.

It provides the link between growers, GIA and Hort Innovation to guide how levy funds are prioritised and invested.

What the project delivers

- Consultation with levy payers, industry leaders and supply chain stakeholders
- Management of formal advice mechanisms to identify RD&E and marketing priorities
- Support for a balanced, transparent and well-informed investment portfolio
- Ongoing collaboration between GIA and Hort Innovation for the benefit of the nursery industry

Why this matters

Every levy dollar should count.

This project makes sure investment decisions are grounded in industry need – not guesswork – and that growers have a clear voice in shaping the future of levy-funded work.

Learn more

👉 For more info, visit: <https://www.horticulture.com.au/growers/help-your-business-grow/research-reports-publications-fact-sheets-and-more/ny23002>