

FUNDED BY THE
NURSERY LEVY

ONGOING PROJECT

Nursery Emerging Leaders Program

Project code: NY24004

Funded by Hort Innovation using the multi-industry R&D levy

Delivered by Jeanette Gellard Enterprises

Project duration: 2025–2028

What's in it for you?

Strong leadership shapes strong industries.

This project supports the next generation of nursery industry leaders – helping them build the skills, confidence and networks to contribute to business success and guide the industry's future.

What the project delivers

- A tailored leadership development program designed for the Australian nursery sector
- Training focused on practical skills, informed decision-making and strategic thinking
- Three program intakes over three years, with 12–15 participants per cohort
- Focus on participants from all parts of the supply chain – from propagation to retail
- Opportunities for emerging leaders to engage with peers, mentors and industry bodies

So what? What's changed?

The Nursery Strategic Investment Plan identified a clear need to build leadership capability across the sector.

This project responds directly – creating a pathway for skilled, confident leaders to step into business and industry roles that will shape the future of the nursery sector.



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Why this matters

The challenges facing horticulture are complex – and they won't be solved by chance. This project invests in people – equipping them to lead with knowledge, clarity and purpose, and fostering a culture of innovation and collaboration that will benefit the industry for years to come.

Learn more

👉 For more info, visit: <https://www.horticulture.com.au/growers/help-your-business-grow/research-reports-publications-fact-sheets-and-more/ny24004>