

Help shape the future of Australia's greenlife industry

Join the GIA Board

Why join?

This is your chance to step up, be heard and make a difference.

As a GIA Director, you'll:

- have a real say in the decisions shaping our industry
- bring the perspective of growers, retailers, suppliers, researchers – or any other part of the greenlife community you represent
- work with other leaders to guide national strategy, policy and investment
- play a part in securing a stronger, smarter and more sustainable future for greenlife in Australia.

What's involved?

- **Meetings:** 6 a year (2 in-person and 4 online)
- **Preparation:** some reading and thinking time before meetings
- **Committee work:** directors are sometimes invited to join a committee or working group – a chance to contribute where your expertise has the most impact
- **Term:** three years
- **Support:** new directors get an induction and plenty of ongoing support to feel confident and contribute

Who should apply?

We're looking for a mix of voices and skills. You'll need strong governance understanding (typically 3–5 years of board or executive experience). What matters most is your perspective, commitment and willingness to contribute.

You'll be a good fit if you bring experience in areas like:

- running or working in a greenlife business
- finance, governance or leadership roles
- biosecurity and plant health
- research, innovation or best practice
- marketing and stakeholder engagement
- public policy or advocacy.

Let us know if you have other skills and insights that can strengthen the Board.

What to expect

We know putting your hand up for a Board role can feel like a big step, but we'll make sure you're supported.

- Meetings and preparation are designed to fit alongside a busy business.
- Practical, lived industry experience is just as valuable as formal qualifications.
- The culture is professional, collaborative and supportive – not political.
- Most meetings are online, with travel costs covered when you do attend in person.
- We welcome people of all ages, backgrounds and perspectives.

If you're interested, we'd love to hear from you.

How do I apply?

We ask for three things:

- **application** – a short online form about your skills and experience
- **your story** – a statement (one page) or a video (up to two minutes) about why you want to join the Board and what you bring
- **nomination notice** – a simple form signed by a current GIA member (we'll provide the template).

The Nominations Committee may invite you to complete a short online interview and personality/working style profile.



We've prepared a **checklist** and an **online system** to guide you step by step. Find this, more info and the application form at **www.greenlifeindustry.org.au/apply**

Key dates

- Applications open: Monday 15 September 2025
- Applications close: 5pm AEDT, on Tuesday 14 October 2025
- If more than two candidates are nominated: election held at AGM on Thursday 27 November 2025
- Otherwise, appointments announced: Tuesday 4 November 2025

Ready to get started?

For questions or a confidential chat, contact Alina Sedmak, GIA Company Secretary:

- on +61 404 073 734
- at **alina.sedmak@greenlifeindustry.org.au**



Get more info and apply at **www.greenlifeindustry.org.au/apply**